

YUHAN HU

Web Designer | Illustrator

yuhanhu.com
yuhan722@hotmail.com
416-571-0186

"Creativity flows through my veins.

I bring my unique artistic vision to each of my projects."

EDUCATION

2013-2014
Sheridan College
Web Design
Post-graduate Certificate

2008-2012
Communication University of China
Animation
Bachelor of Arts

LANGUAGES

English Mandarin



INTERESTS



EXPERIENCE

UI/UX Designer July, 2017 - Present
Torinit Technologies Inc., Toronto, Canada

- Lead Designer for the responsive website for Eservus Property Management Platform
- Lead Designer for the website & mobile application for Trea360 Field Service Solutions

Web and Graphic Designer June, 2014 - July, 2017
Synthescape Art Imaging, Toronto, Canada

- Designer for the responsive website, virtual tour and key graphics for the Museum at FIT's Fairy Fair Fashion Exhibition in New York City
- UX design for the responsive website and virtual tour of Heritage Burlington
- Create proposals, marketing materials and social media content for business development
- Design, update and maintain Synthescape's website and portfolio to showcase client works

Freelance Illustrator April, 2014 - Present
Storybird.com, Toronto, Canada

- Create original illustrations to inspire storytelling, educational resources, parenting, creative writing and collaboration between online writers and illustrators
- Illustrations attracted 293,000+ views online

Designer – Brand Identity 2016
YinheKuyu Media, Beijing, China

- Concept development and brand identity design for "Mars Lab" – an upcoming web series sponsored by Youku Inc. with viewership forecast up to 500 million

Freelance Illustrator 2016-2017
Faith Today Magazine, Canada

- Front cover illustration for the 07/2016 issue and editorial illustrations for the 02/2017 issue

Contract Wallpaper Artist 2015-2016
LINE DECO, Camp Mobile, Seoul, South Korea

- Created original mobile wallpaper for Line Deco's artist collection

Director & Animator 2011-2012
"My Grandpa" - 5-min short animation film

SELECTED AWARDS & HONOURS

Best Animation, Beijing University Joint Film Festival	2013
Best Short Animated Film, Chinese Short Film Media Award	2013
4th Prize in China Region, TBS DigiCon6 Awards, Japan	2012
Best Original Screenplay Award Nominee, Monkey Kings Award	2012
Best Character Animation Nominee, White Poplar Award	2012
Best Original Screenplay, Beijing Film Academy Award	2012