

# YUHAN HU

## Web Designer | Illustrator

yuhanhu.com  
yuhan722@hotmail.com  
416-571-0186

*"Creativity flows through my veins.*

*I bring my unique artistic vision to each of my projects."*

## EDUCATION

2013-2014  
**Sheridan College**  
Web Design  
Post-graduate Certificate

2008-2012  
**Communication University of China**  
Animation  
Bachelor of Arts

## LANGUAGES

English    Mandarin



## INTERESTS



## EXPERIENCE

**Web and Graphic Designer** June, 2014 - Present  
Synthescape Art Imaging, Toronto, Canada

- Designer for the responsive website, virtual tour and key graphics for the Museum at FIT's Fairy Tale Fashion Exhibition in New York City
- UX design for the responsive website and virtual tour of Heritage Burlington
- Create proposals, marketing materials and social media content for business development
- Design, update and maintain Synthescape's website and portfolio to showcase client works

**Freelance Illustrator** April, 2014 - Present  
Storybird.com, Toronto, Canada

- Create original illustrations to inspire storytelling, educational resources, parenting, creative writing and collaboration between online writers and illustrators
- Illustrations attracted 293,000+ views online

**Designer – Brand Identity** 2016  
YinheKuyu Media, Beijing, China

- Concept development and brand identity design for "Mars Lab" – an upcoming web series sponsored by Youku Inc. with viewership forecast up to 500 million

**Freelance Illustrator** 2016-2017  
Faith Today Magazine, Canada

- Front cover illustration for the 07/2016 issue and editorial illustrations for the 02/2017 issue

**Contract Wallpaper Artist** 2015-2016  
LINE DECO, Camp Mobile, Seoul, South Korea

- Created original mobile wallpaper for Line Deco's artist collection

**Director & Animator** 2011-2012  
"My Grandpa" - 5-min short animation film

- Wrote, directed and produced a short animation film and won 10+ prestigious national and international awards (See Selected Awards & Honours)
- Created all elements including concept art, background and character design, story board, keyframing, tweens, voice and sound editing

## SELECTED AWARDS & HONOURS

|  |      |
|--|------|
| Best Animation, Beijing University Joint Film Festival     | 2013 |
| Best Short Animated Film, Chinese Short Film Media Award   | 2013 |
| 4th Prize in China Region, TBS DigiCon6 Awards, Japan      | 2012 |
| Best Original Screenplay Award Nominee, Monkey Kings Award | 2012 |
| Best Character Animation Nominee, White Poplar Award       | 2012 |
| Best Original Screenplay, Beijing Film Academy Award       | 2012 |